



## FOR IMMEDIATE RELEASE

Tuesday, March 4, 2025

## **Contact:**

Matt Boyer, 717-676-8863, <a href="matt@commutepa.org">matt@commutepa.org</a>
Allison Caravella, 202-792-5801 x 102, <a href="mattea:acaravella@actweb.org">acaravella@actweb.org</a>

# Susquehanna Regional Transportation Partnership recognized among the first earning Transportation Demand Management (TDM) accreditation

Organization is one of nine to achieve the all-new designation

**York, Pa.** — The Susquehanna Regional Transportation Partnership (the non-profit organization who created the Commute PA program) has been recognized as an <u>Accredited TDM Organization</u> by the <u>Association for Commuter Transportation (ACT)</u>. This newly minted distinction recognizes organizations meeting industry-wide criteria for commitment to administrative excellence, the field of TDM, and continuous improvement.

These high-performing organizations have proven they possess the governance, structure, and integration with the broader field required to deliver effective programs and services. They are the first to achieve accreditation, which will last for three years. At that time, they must provide documentation of their continued excellence and improvement to renew their status.

"On behalf of the Board of Directors for the Susquehanna Regional Transportation Partnership (SRTP) I wish to offer our sincere appreciation for our inclusion in the inaugural offering of the ACT Accreditation for TDM programs," said Matt Boyer, Executive Director, Susquehanna Regional Transportation Partnership/Commute PA. "Our organization has provided TDM services for more than two decades and is thrilled with the opportunity to gain valuable insight into programs from across the nation during this process. Attaining the strict threshold of TDM service required by ACT during this Accreditation process brings great pride to our program and the region we serve. Thank you again for the opportunity to partake in this pilot program."

"Seeing these nine organizations achieve accreditation further strengthens my confidence in TDM's future," said **Thomas Cerny, Chair of ACT's Accreditation Committee**. "For the first time, thanks to these pilot participants and the dedication of numerous volunteers, TDM professionals have a clear framework to identify and implement key characteristics

from top-performing organizations. I encourage others to pursue accreditation in 2025 so that, together, we can learn, grow, and elevate the entire field."

Other Accredited TDM Organizations include:

- City of Aspen
- Central Pines Regional Council
- City of Missoula
- Colorado State University
- Commute.org
- Greater Richmond Transit Company
- University of California, Los Angeles
- University of Minnesota

Commute PA works with over 300 employer and community organizations and 23,000 commuters to provide transportation options to help individuals make more sustainable transportation choices. The outreach of the program has resulted in over 1 million reduced trips on local roadways in South Central PA, helping to lessen traffic congestion.

"Establishing a universal set of standards for excellence benefits both the industry and all the people it serves," said **David Straus**, **Executive Director of the Association for Commuter Transportation**. "Congratulations to these nine organizations for being industry trailblazers. Each is a meaningful role model for innovation, efficiency, and commitment to delivering innovative mobility solutions."

The association will extend the chance to seek accreditation to all eligible organizations within the next few months. Further information about Accredited TDM Organizations can be found here.

###

# **About Commute PA** 1-866-579-RIDE, www.CommutePA.org

Commute PA is a program of the non-profit Susquehanna Regional Transportation Partnership, whose board includes:

- Lebanon Transit, South Central Transit Authority (BARTA & RRTA) and Susquehanna Regional Transportation Authority (rabbittransit)
- Adams, Franklin, Harrisburg (Cumberland, Dauphin and Perry counties), Lancaster, Lebanon, Reading and York MPOs.
- The Harrisburg Regional Chamber & CREDC; Greater Chambersburg and Lebanon Valley Chambers of Commerce; Greater Reading Chamber Alliance; Lancaster Chamber of Commerce & Industry; The Chamber of Gettysburg & Adams County and the York County Economic Alliance.

# **About the Association for Commuter Transportation (ACT):**

The Association for Commuter Transportation is the premier organization and leading advocate for commuter transportation and Transportation Demand Management (TDM) professionals. ACT strives to create an efficient multimodal transportation system by empowering the people, places, and organizations working to advance TDM to improve the quality of life of commuters, enhance the livability of communities, and stimulate economic activity. Further information can be found at <a href="https://www.actweb.org">www.actweb.org</a>.